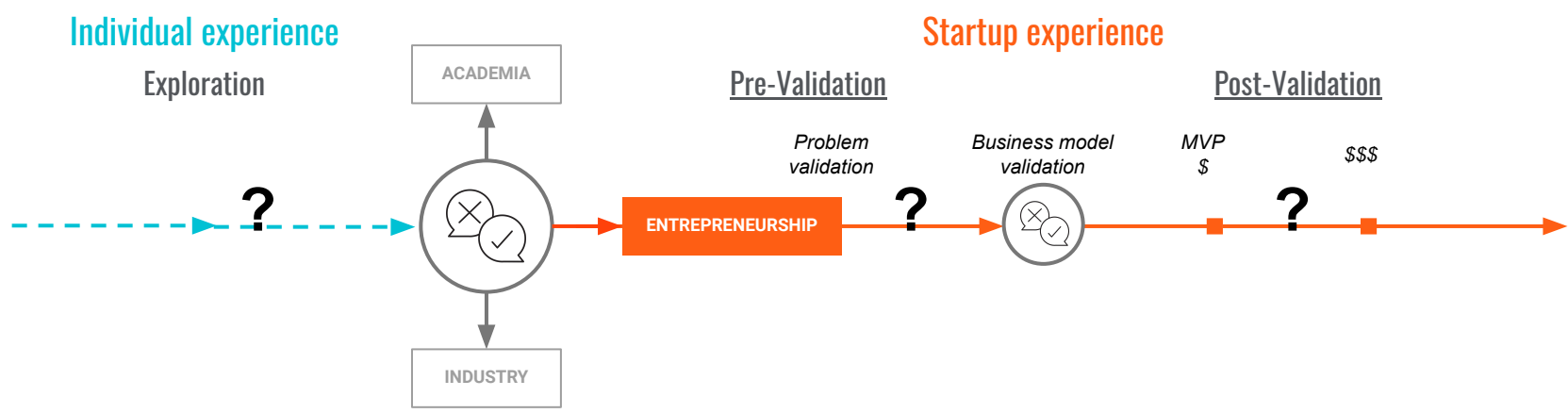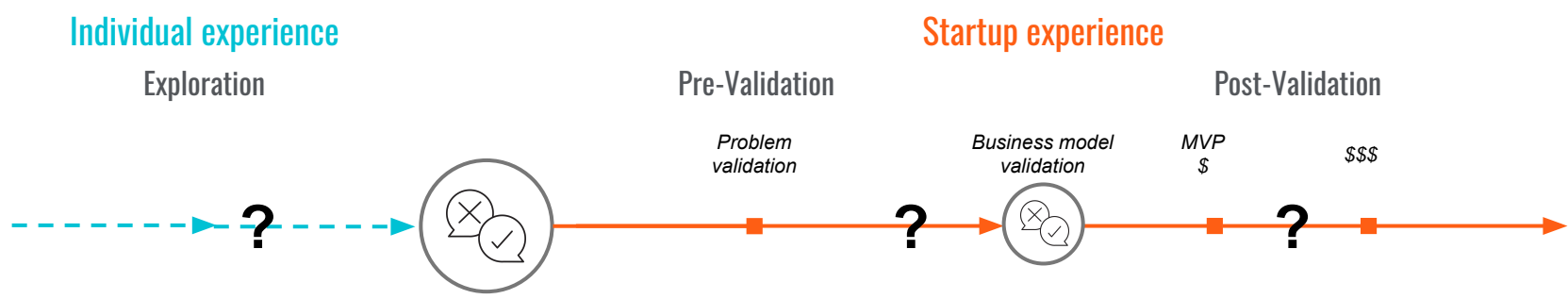# 1. Pinpoint with confidence where the startup is on their journey with simplified startup business progress milestones.

Individual experience

Exploration

ACADEMIA

INDUSTRY

Startup experience

Pre-Validation

Post-Validation

? ENTREPRENEURSHIP ?

Problem validation

Business model validation

MVP $* ? *$$$

2. Design programming that is right-sized for the stage of progress to only give the right love at the right time.

Individual experience

Exploration

Startup experience

Pre-Validation

Post-Validation

? ?

Problem validation

Business model validation

MVP $* ? *$$$

Willingness of founder to invest time and effort :

LOW ——————————————→ HIGH

Startup need for individualized or customized support:

LOW ——————————————→ HIGH

Founder entrepreneurial competency acquisition level required:

LOW ——————————————→ HIGH

3. Position your programming in the context of what else is out there to leverage the ecosystem for startups.

Individual experience

Exploration

Startup experience

Pre-Validation

Post-Validation

ENTREPRENEURSHIP

D3 Programming

| QcSE - V1 Studio | Market Discovery -D3 | Validation - D3 | Launch and Grow- D3 |

| LSEDP -JMEC/UdM | Scientific Venture Program - V1 Studio |

DRAFT

Ecosystem Programming

| Parcours Rémi-Marcoux | Entreprism | National Bank Accelerator | NextAI |

| Zú - Genesis | Zú - Focus | Acceleration - Centech | Propulsion - Centech |

| Tandemlaunch | MTL- Lab | Cycle Momentum |

| Founder Institute | Groupe 3737 | McGill X-1 Accelerator | Founderfuel | Techstars | CDL |

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