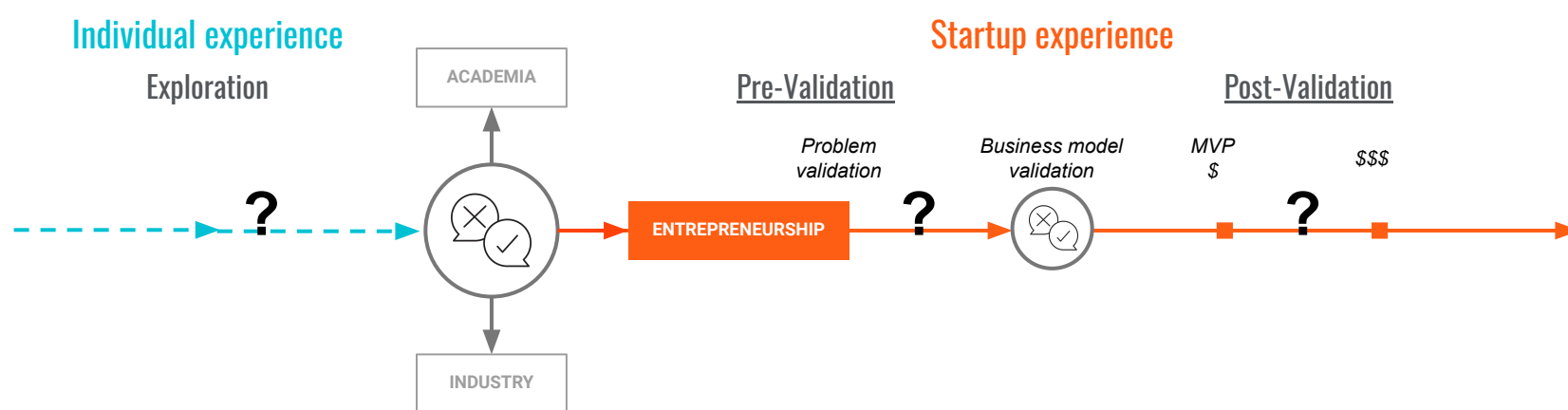
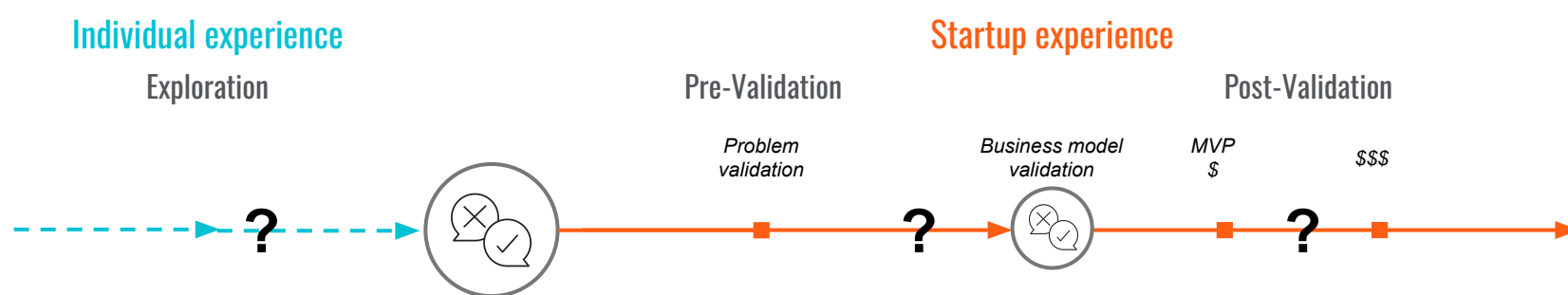


1. Pinpoint with confidence where the startup is on their journey with simplified startup business progress milestones.



2. Design programming that is right-sized for the stage of progress to only give the right love at the right time.



Willingness of founder to invest time and effort :



Startup need for individualized or customized support:



Founder entrepreneurial competency acquisition level required:



3. Position your programming in the context of what else is out there to leverage the ecosystem for startups.

